



- Support local, hometown businesses by participating in **Downtown Biloxi's CASH MOB Day---Friday, August 3rd.**
- **What's a CASH MOB?** A cash mob is all of us---anyone who cares about small business and Main Street America! Essentially it's just another way of celebrating our small businesses and what they do for our communities.
- **How's it work?** Pledge to come to Downtown Biloxi on Friday, August 3rd and **spend \$20.00**, meet new people and have fun---that's it. If you can't come Downtown on Friday, why not place an order to be picked up later!
- This trend is perfect for Main Streets nationwide, the champions of supporting small businesses and rallying community members, especially with the trend's mantra:

"We each do a little. We ALL do a lot."

